

CONTACT@THE-BEES.CO

ART DIRECTION SOLUTIONS

thebees

A R T D I R E C T I O N

VISUALIZE THE FUTURE

WWW.THE-BEES.CO

PORTFOLIO



WELCOME TO THE BEES

In 2010, **Premiere Solutions** burst onto the scene, delivering smooth event management and unmatched quality control.

As the company thrived, it naturally evolved—tackling events, cleaning, and luxury amenities—quickly becoming a leader in each area. But something more was stirring. A demand for creativity, for something bold and boundary-breaking.

And that's when **The Bees** was born, buzzing with energy and led by an art director who brings **15 years** of visual storytelling expertise and a keen eye for design.

Now, imagine a place where creativity isn't just something you see—it's something you feel. It's in the air, the ideas, the spark in every detail. **At The Bees, we don't just direct art; we breathe life into it. Every pixel, every stroke, every visual element is a step toward turning the ordinary into the extraordinary.**

We're not just creators—we're dreamers, innovators, and storytellers. **Our hive is packed with visionary artists** who don't just produce work—they inspire it. From bold brand campaigns to immersive corporate events, our artistry infuses each project with a unique flair, ensuring your message doesn't just stand out—it stick



OUR CREATIVE PURPOSE

At The Bees, we believe creativity thrives when visionaries are empowered. Our mission is to give creators a space that sparks inspiration and innovation, pushing their craft to new heights. By igniting an energetic and collaborative environment, we unleash the full potential of our team, allowing them to produce extraordinary work that delivers real, measurable value for our clients. Every project isn't just about meeting expectations—it's about creating lasting impact.



THE FUTURE WE SEE

To become a global creative powerhouse, where art meets strategy and crosses all borders. We aim to connect with diverse cultures, reaching target audiences worldwide by blending bold artistic innovation with smart management. Our goal? To create experiences that resonate universally, no matter the language or location.

COMPANY STRUCTURE

THE BEES INITIATIVE



MOTHER COMPANY

Founded in 2010, Premiere Solutions began by specializing in Event Management, Quality Control, and on-site operations. Over the years, it has evolved into a group of companies, each excelling in a key industry sector, providing comprehensive solutions across various fields.

SUBSIDIARIES



2010 Established.

Premiere Events Solutions



2012 Established.

Premiere Cleaning Solutions



2023 Established

Premiere Luxury Toilets



2022 Established

Premiere For MEP & Building

SISTER COMPANY



THE BEES IN NUMBERS



50+
CREATIVE
Designers

100+
EMPLOYEES

65+
CLIENTS
In various
FIELDS

8+
Worldwide
COUNTRIES

15+
YEARS
Of experience

96.5%
CUSTOMER
SATISFACTION **RATE**

PRODUCTION SOLUTIONS

We bring ideas to life, handling everything from concept creation to the final cut. Whether it's designing, executing, or post-production magic, we craft immersive visual and audio experiences that captivate and drive results. With us, your brand's story is in expert hands, and the impact is unforgettable.

🎬 ART DIRECTION

🎬 3D RENDERS

🎬 VENUE PRODUCTION

🎬 ACTIVATIONS

🎬 VIDEO PRODUCTION

MOODBOARDS



Entrance/ Gate



Direction Signs



Ticket Design



Registration Desk



Art Exhibition
Location: Hyde out



Shahira lasheen Fashion show

Location: Jazirat Al Dahab

ENTRANCE



Location: Jazirat Al Dahab



Aljazi JW MARRIOTT launch Event

Location: Aljazi

PRODUCT/ VENUE DESIGN 3D STUDIO

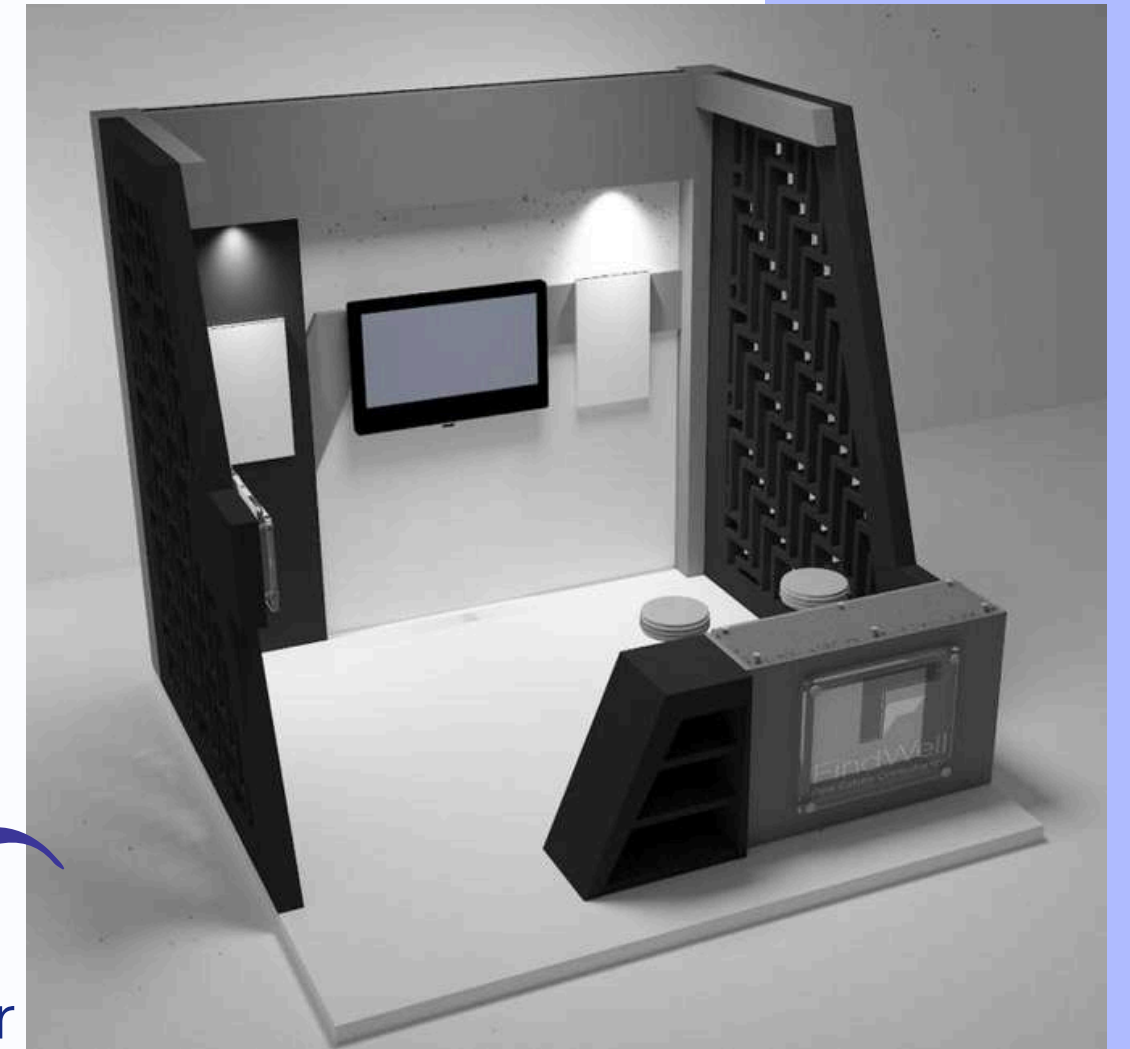
Where imagination meets precision. With expert lighting, rich textures, and masterful material blending, our 3D renders reveal the true potential of your design. These visual masterpieces aren't just for show—they give you a clear preview of how your vision will come to life, helping you see the finished product before it even begins.

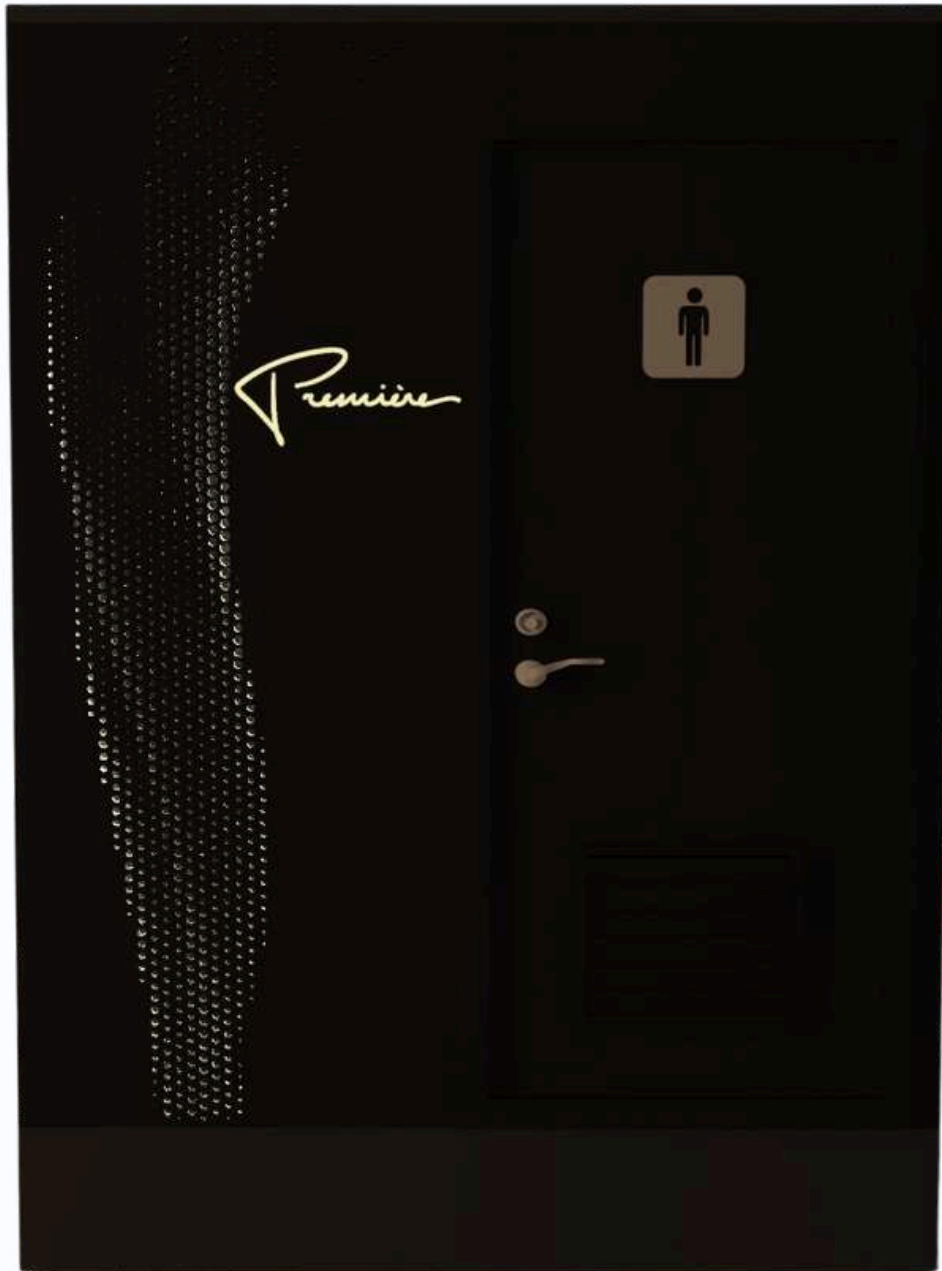


Bistecca Booth

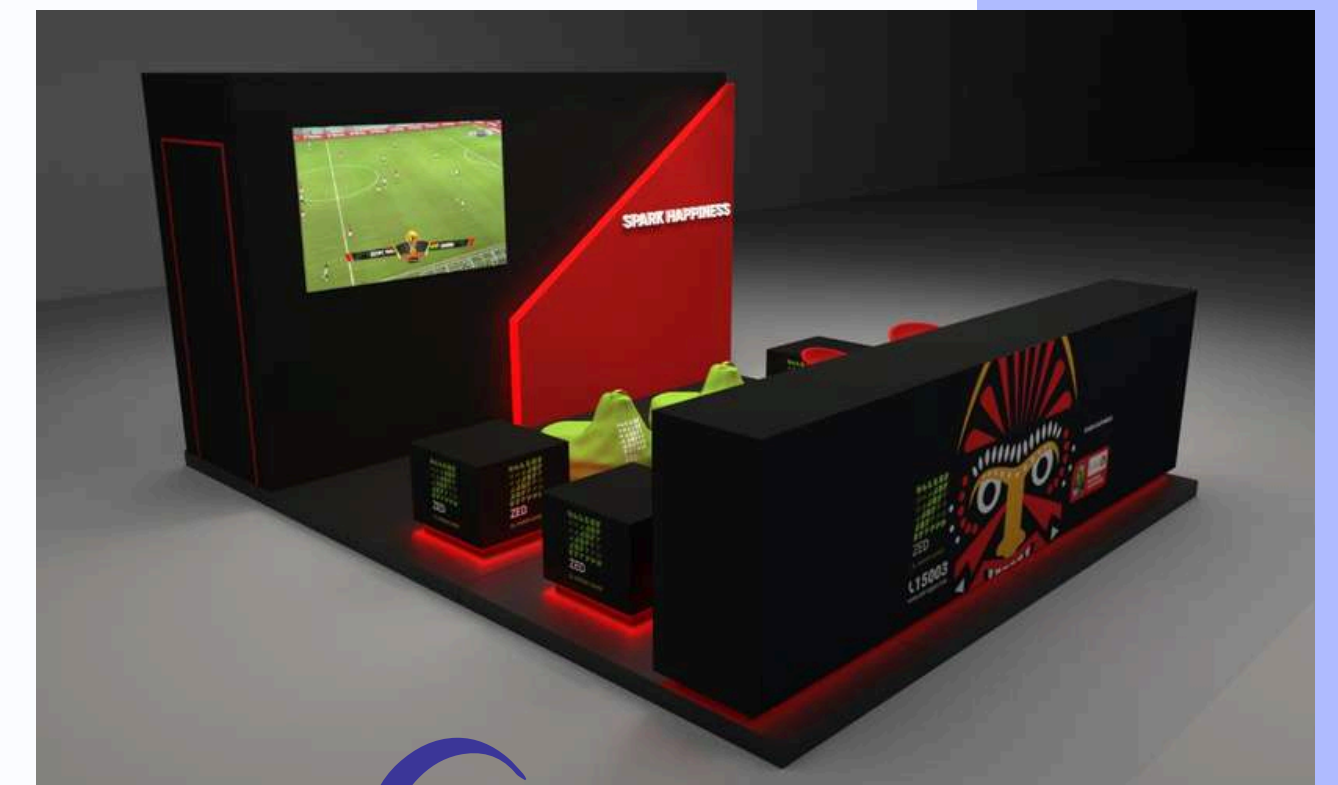
Location: Fuel Up, New Cairo

Real estate developer
booth Design



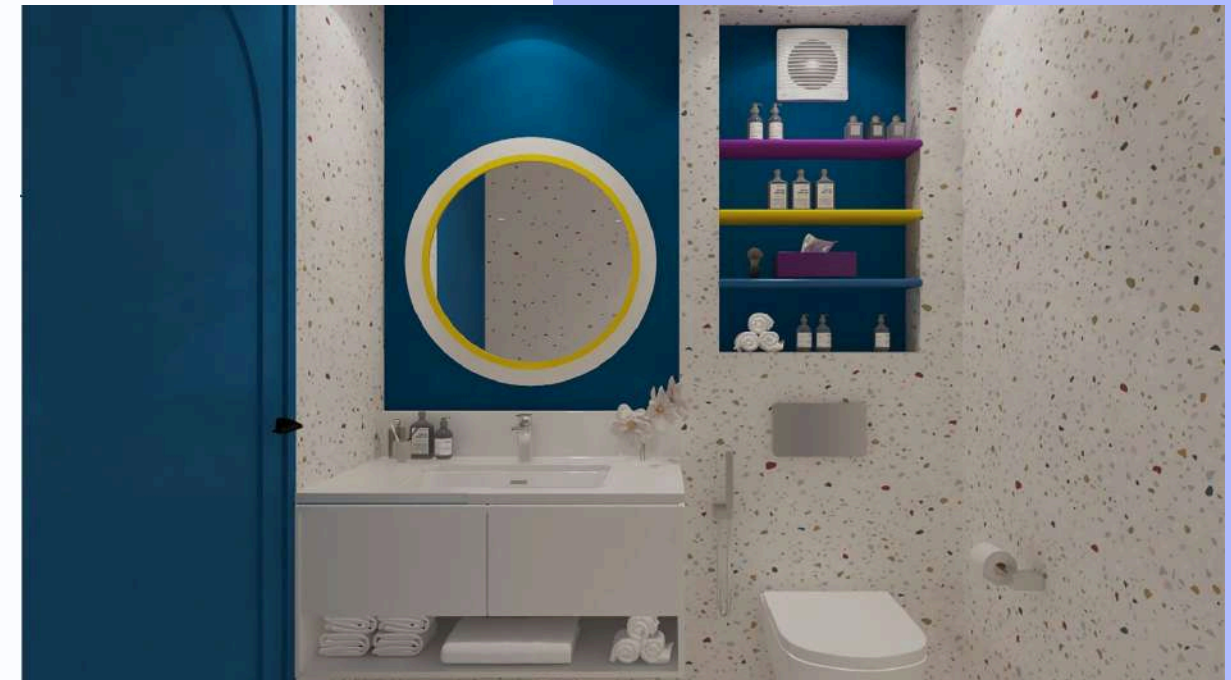
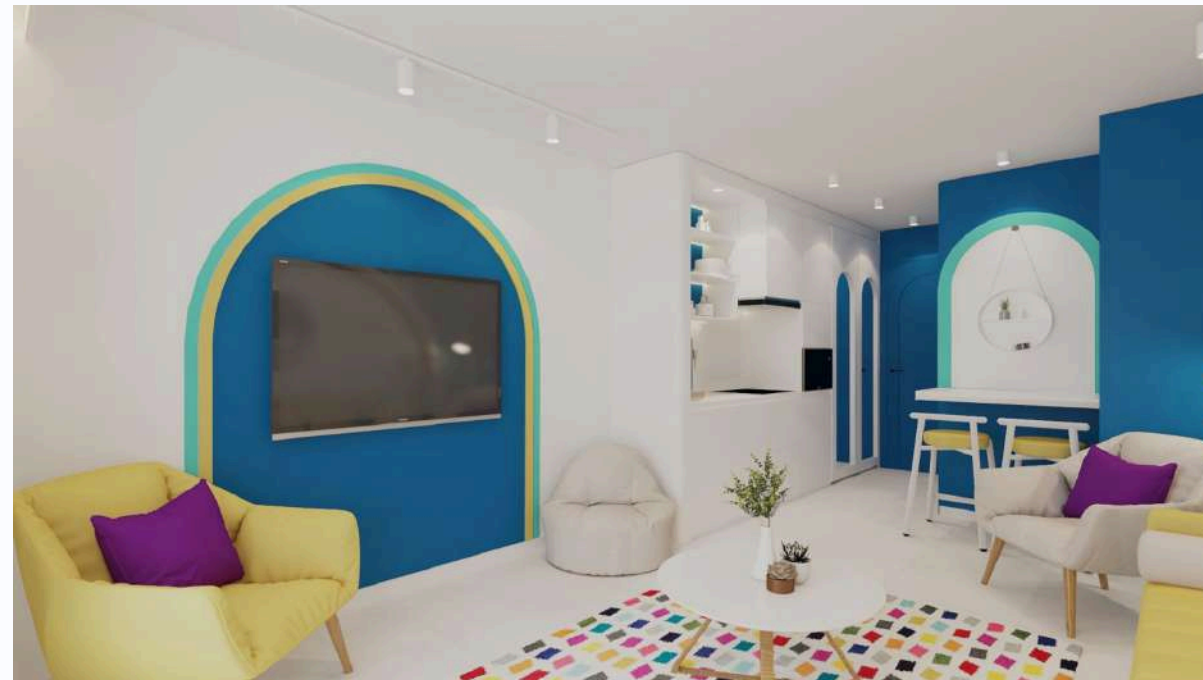
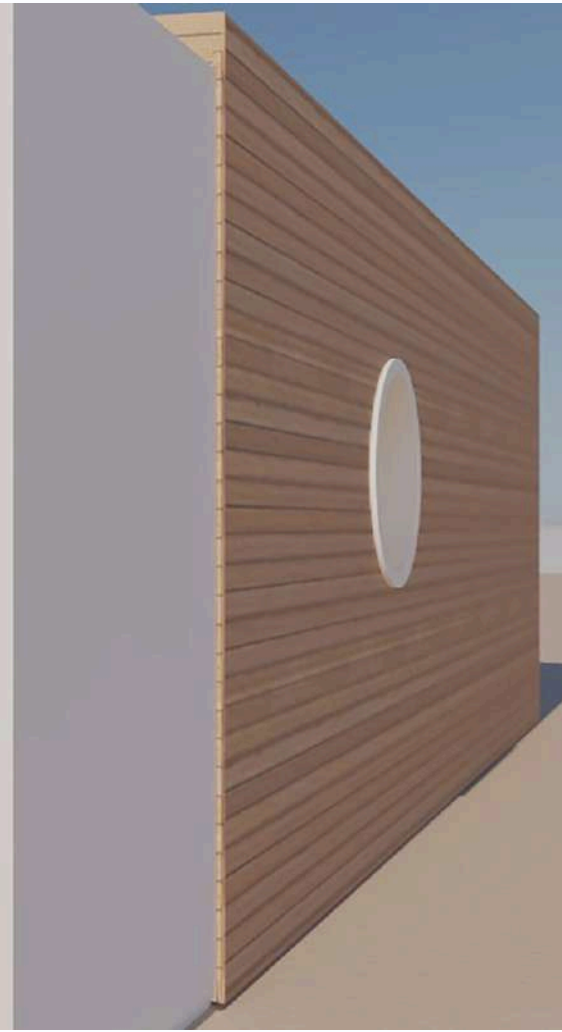


Premiere Luxury Toilets (PLT)
3D renders

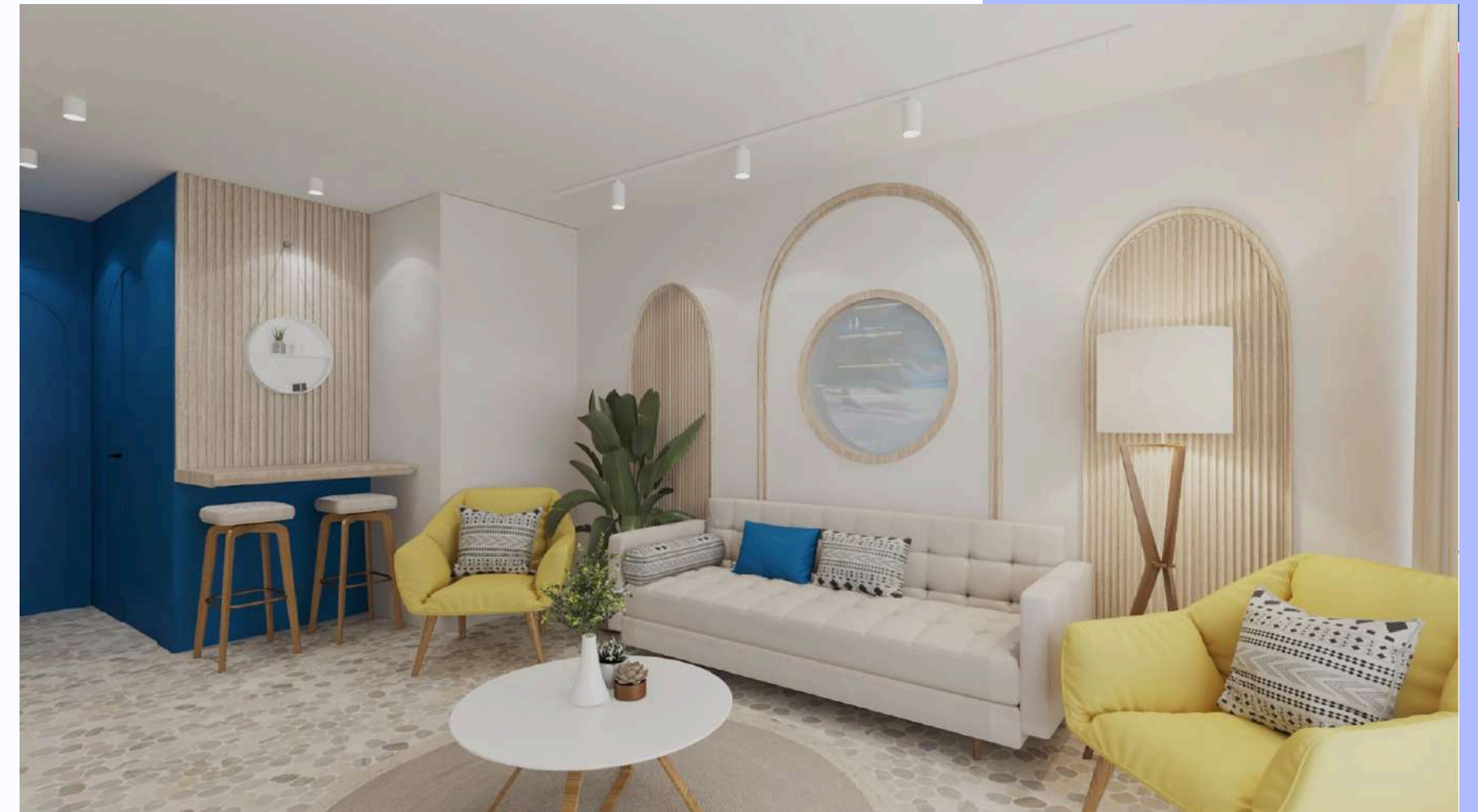
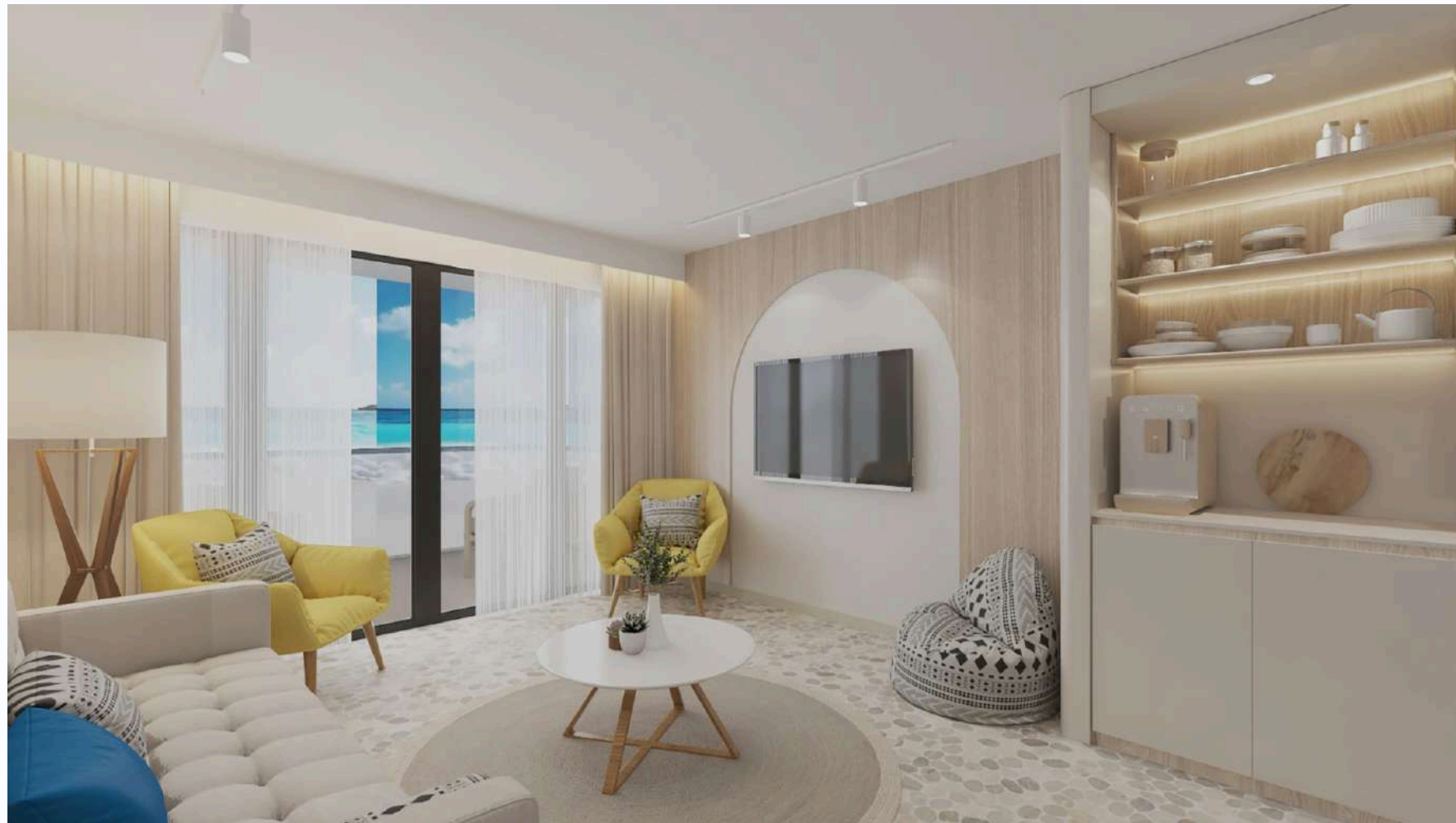


Activation booth Design

CALI COAST CABINS



CALI COAST CABINS



ACTIVATION TRUCK DESIGN



BREAKFAST TO BREAKFAST (B TO B) CONTAINER DESIGN



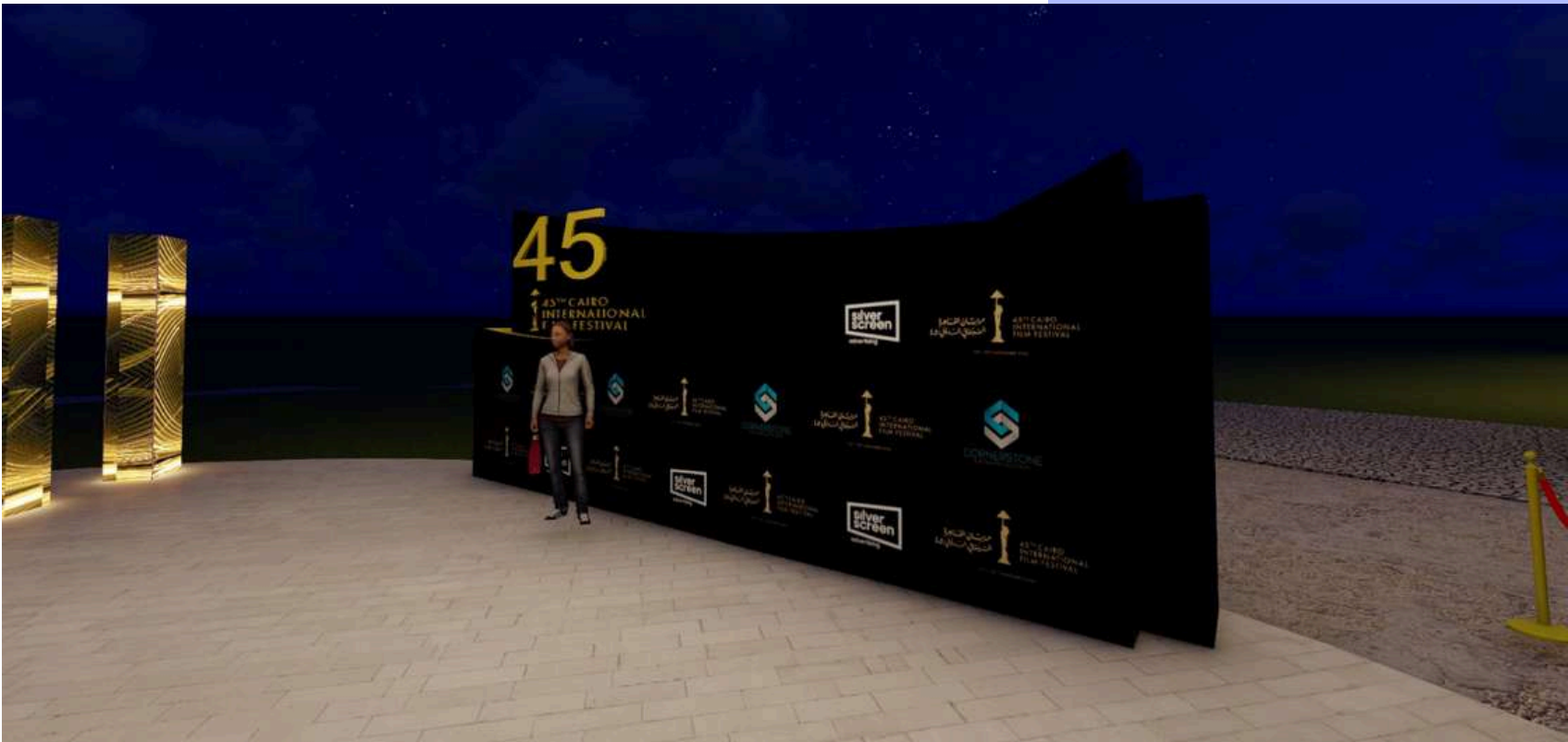
CFF 45TH EDITION VENUE DESIGN

Location:
Le lac du Caire



CFF 45TH EDITION VENUE DESIGN

Location:
Le lac du Caire



VENUE PRODUCTION

EXECUTION



STAGE

CENTER PIECES



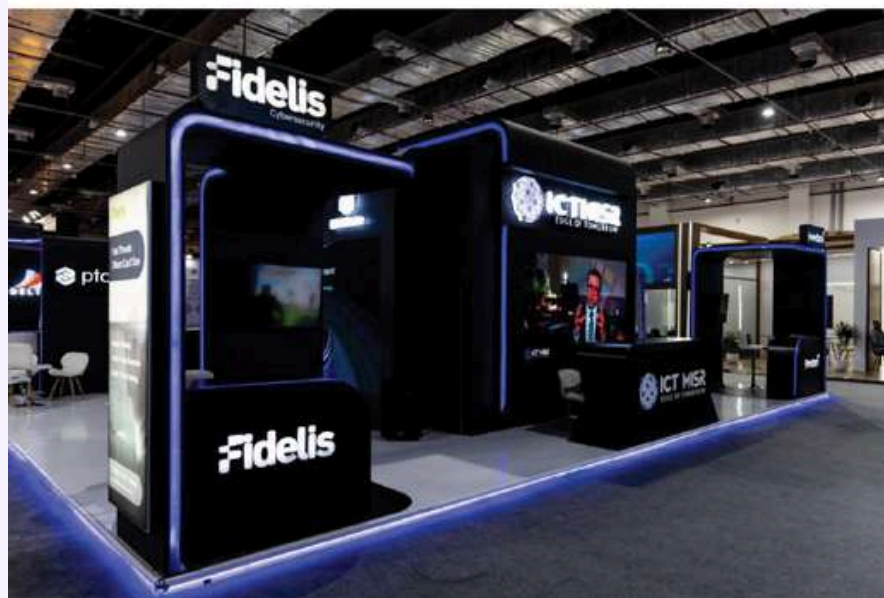
BACKDROPS

VENUE PRODUCTION

MOCKUPS



EXHIBITIONS





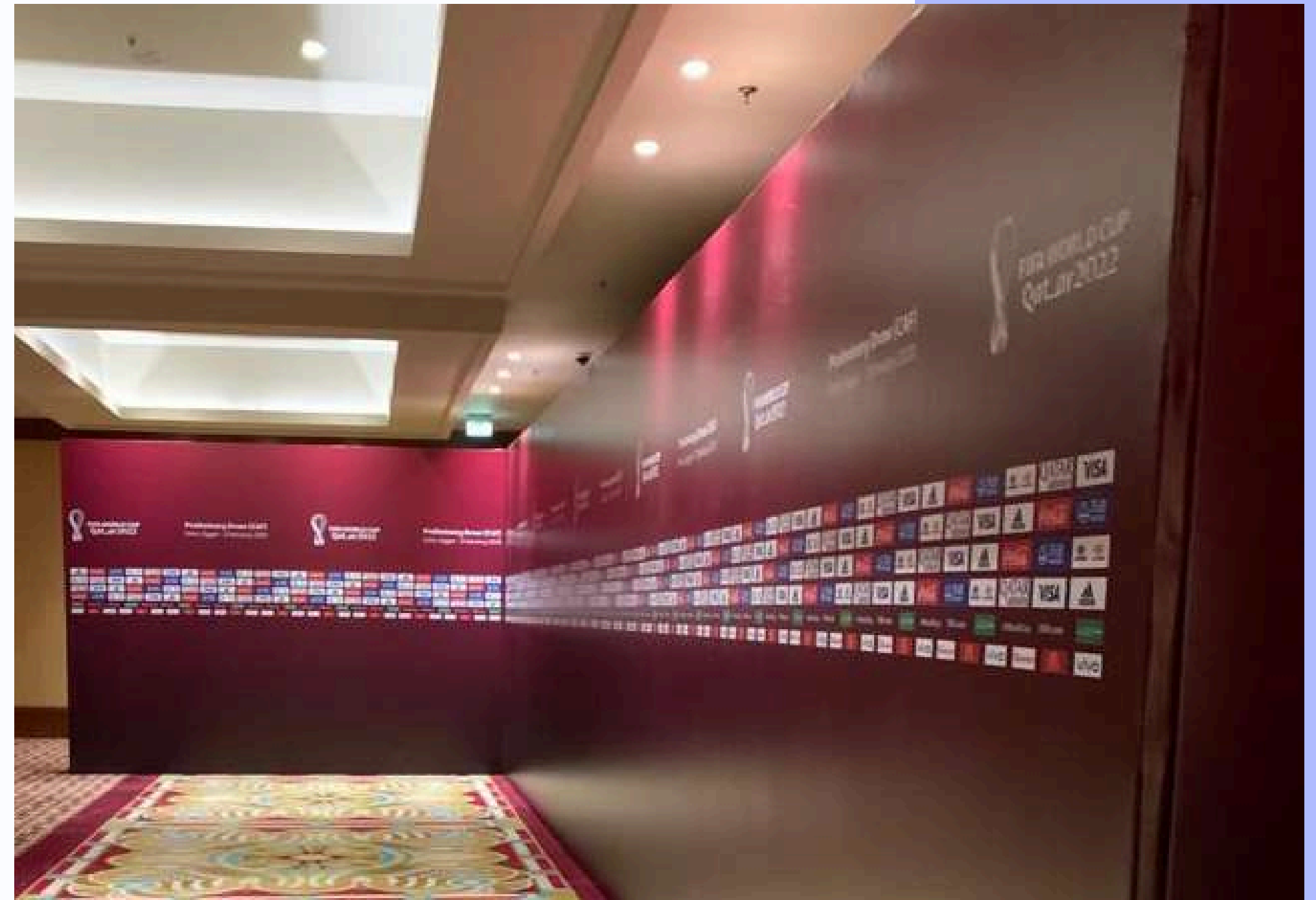


CALI COAST BEACH SETUP

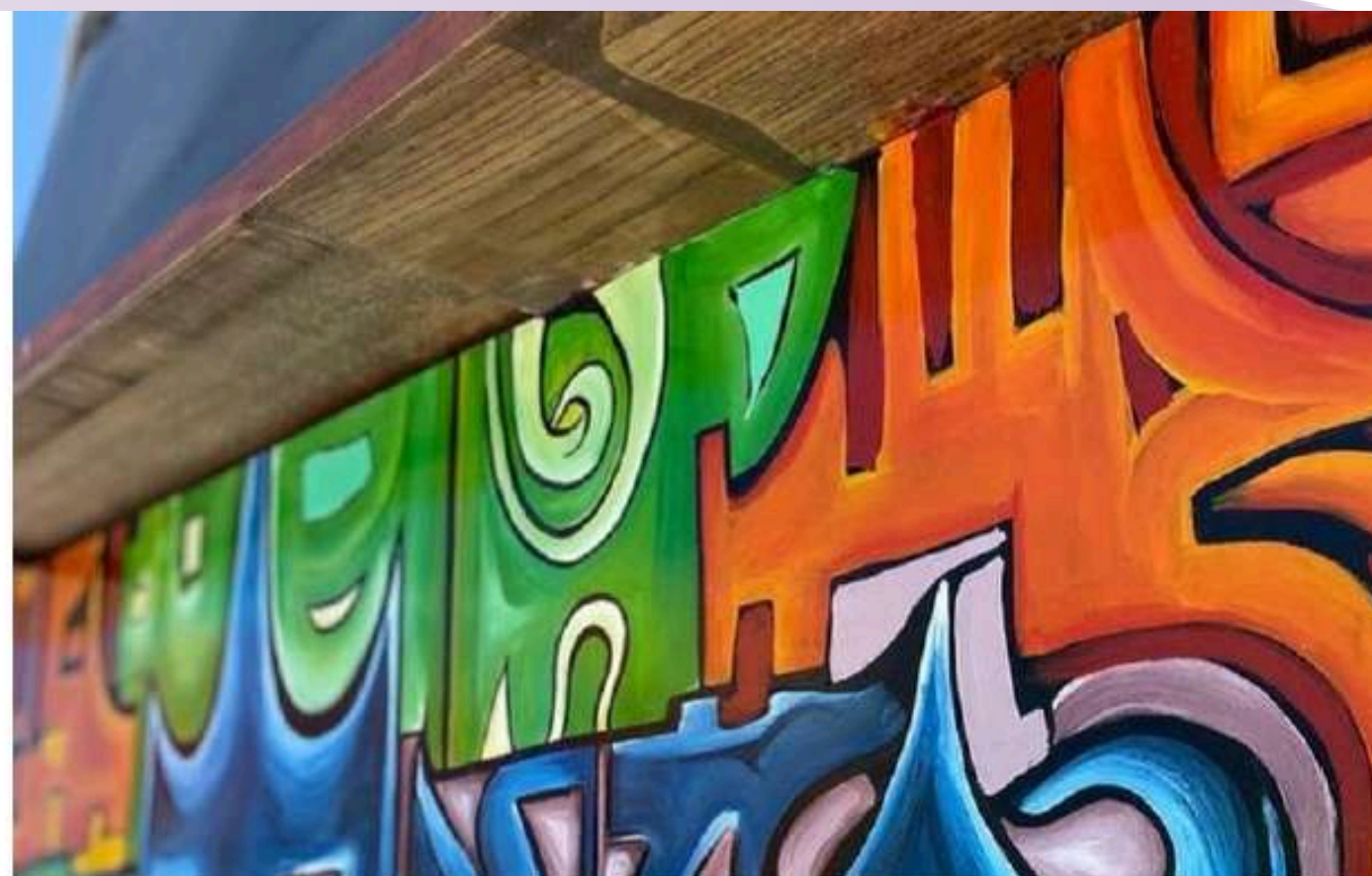












HANDLING EVERYTHING FROM SCRATCH

- ELECTRICITY
- LIGHTING
- 2D & 3D DESIGNS
- WALL PAINTS
- PRINTABLES
- SIGNS

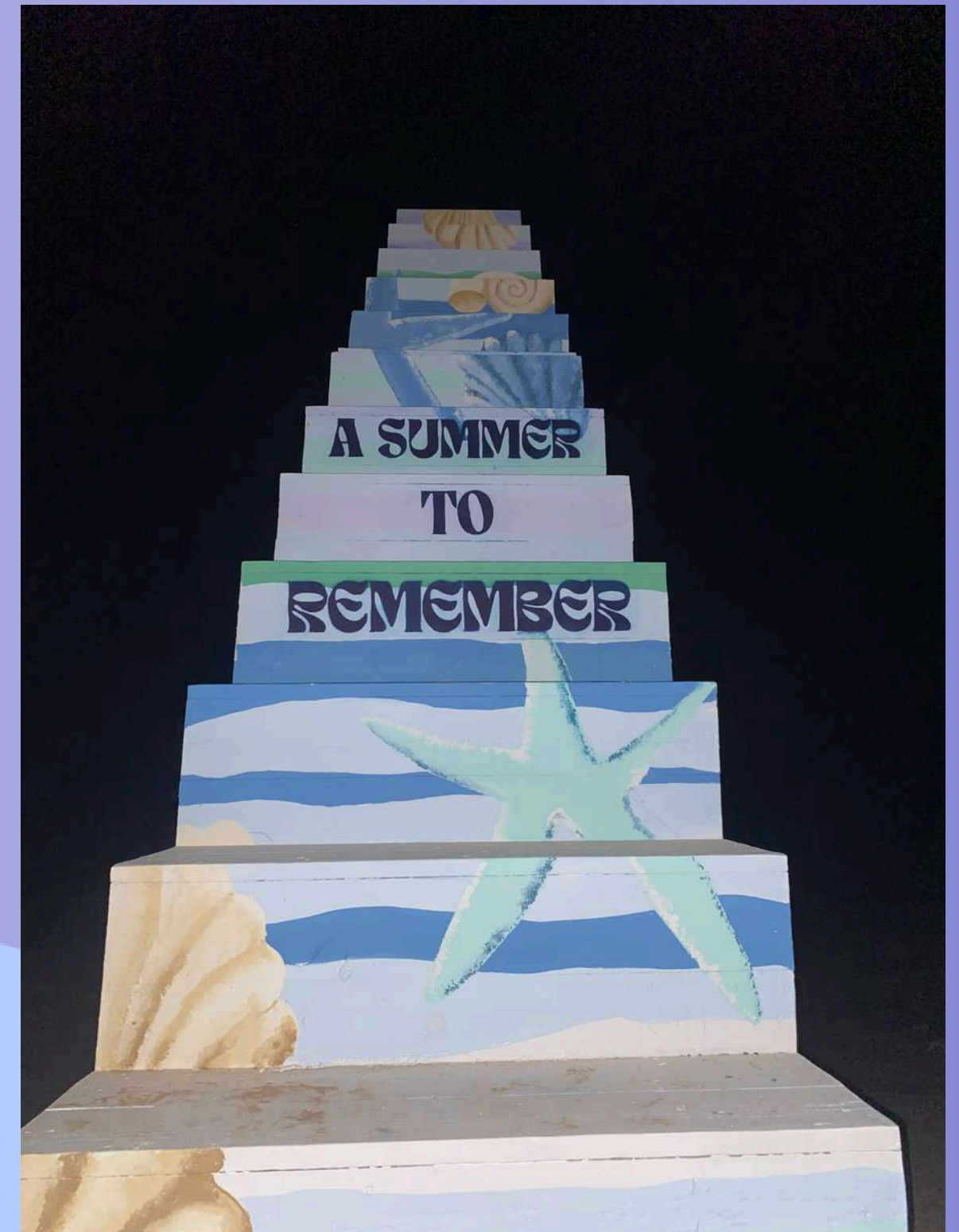
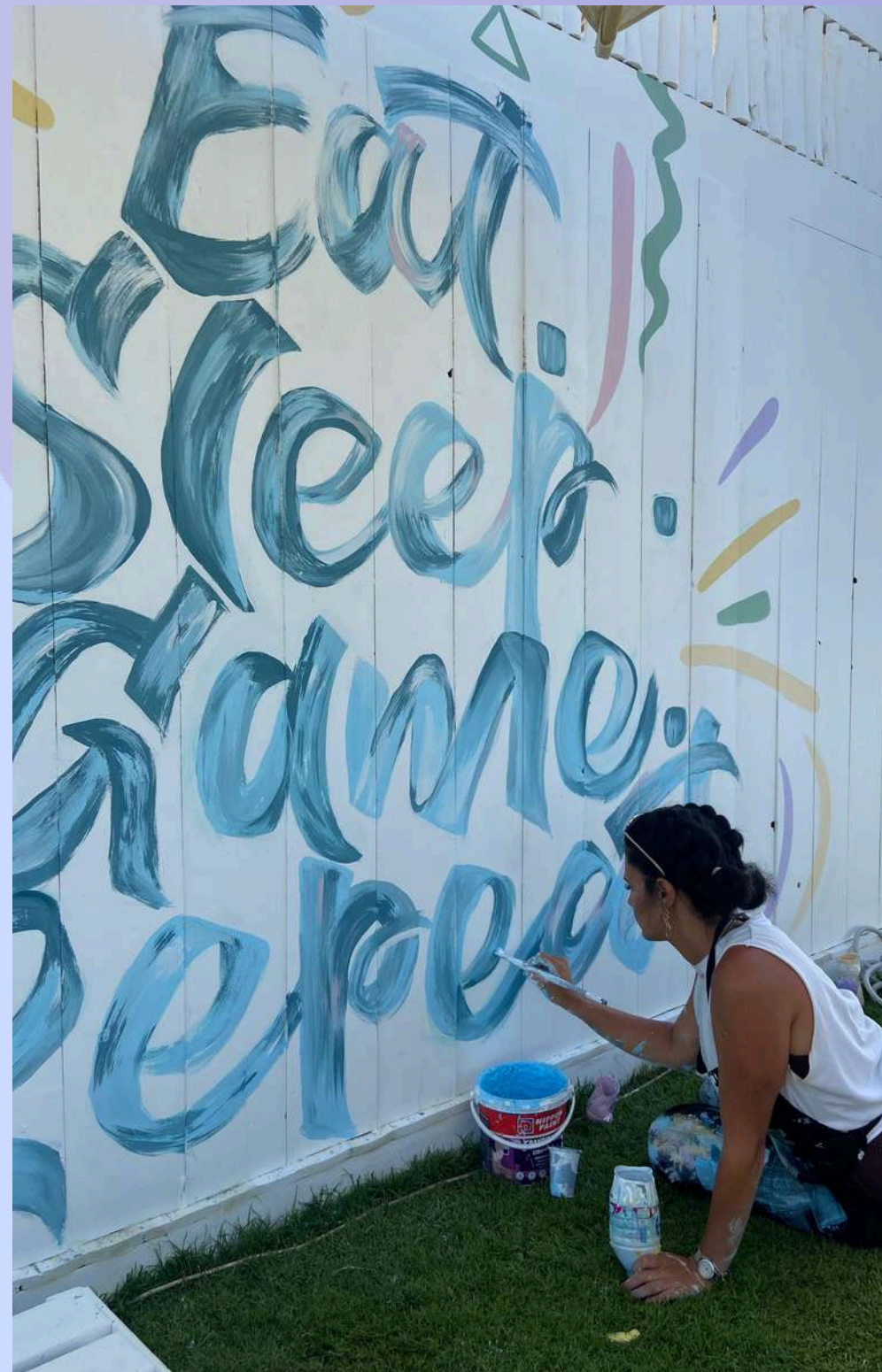


ACTIVATIONS



FOUKA BAY

summer 2022 & 2023







ARKAN PLAZA



GREEKA NORTH COAST





SHABABCO, DISTRICT 5



TELAL,
AIN SOKHNA





WORKSHOPS ACTIVATIONS





BEACH ACTIVATIONS

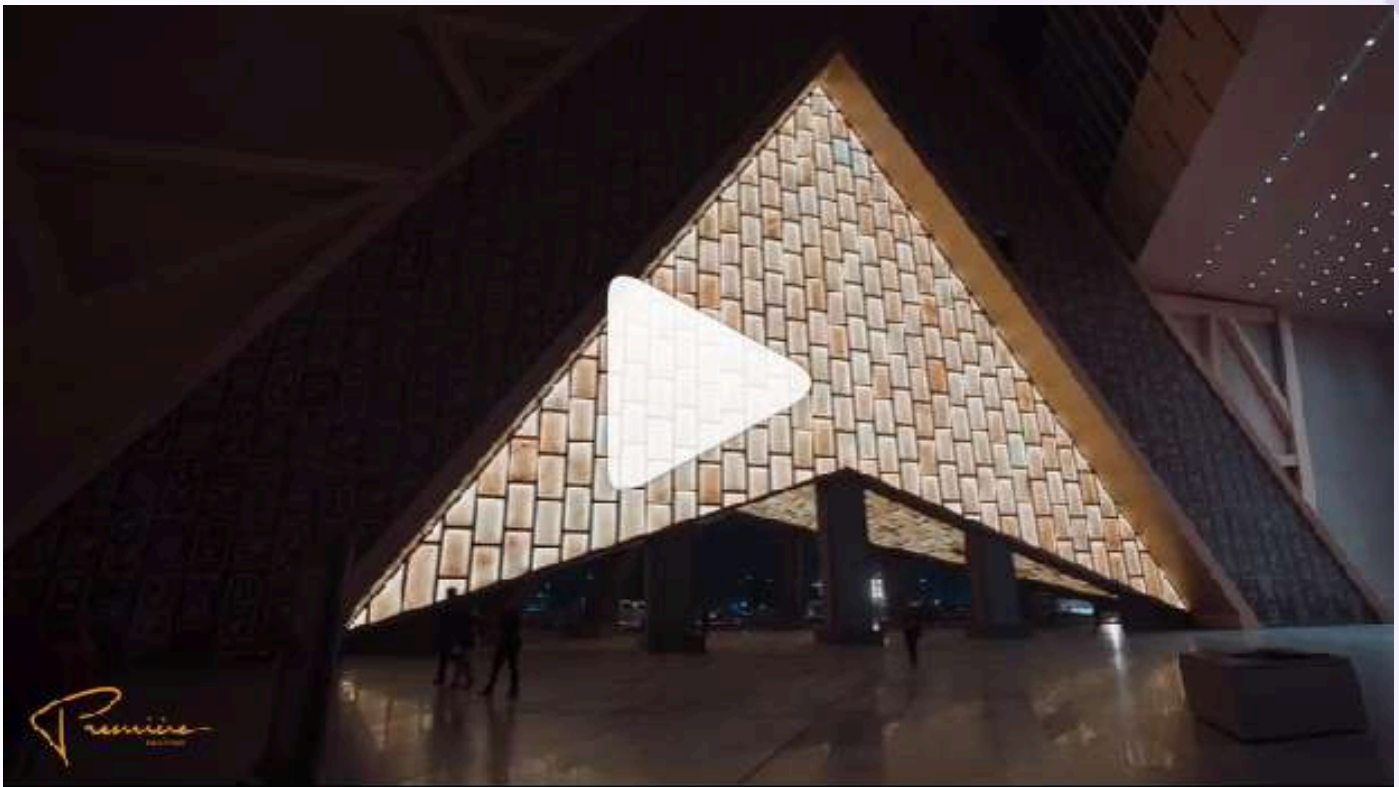
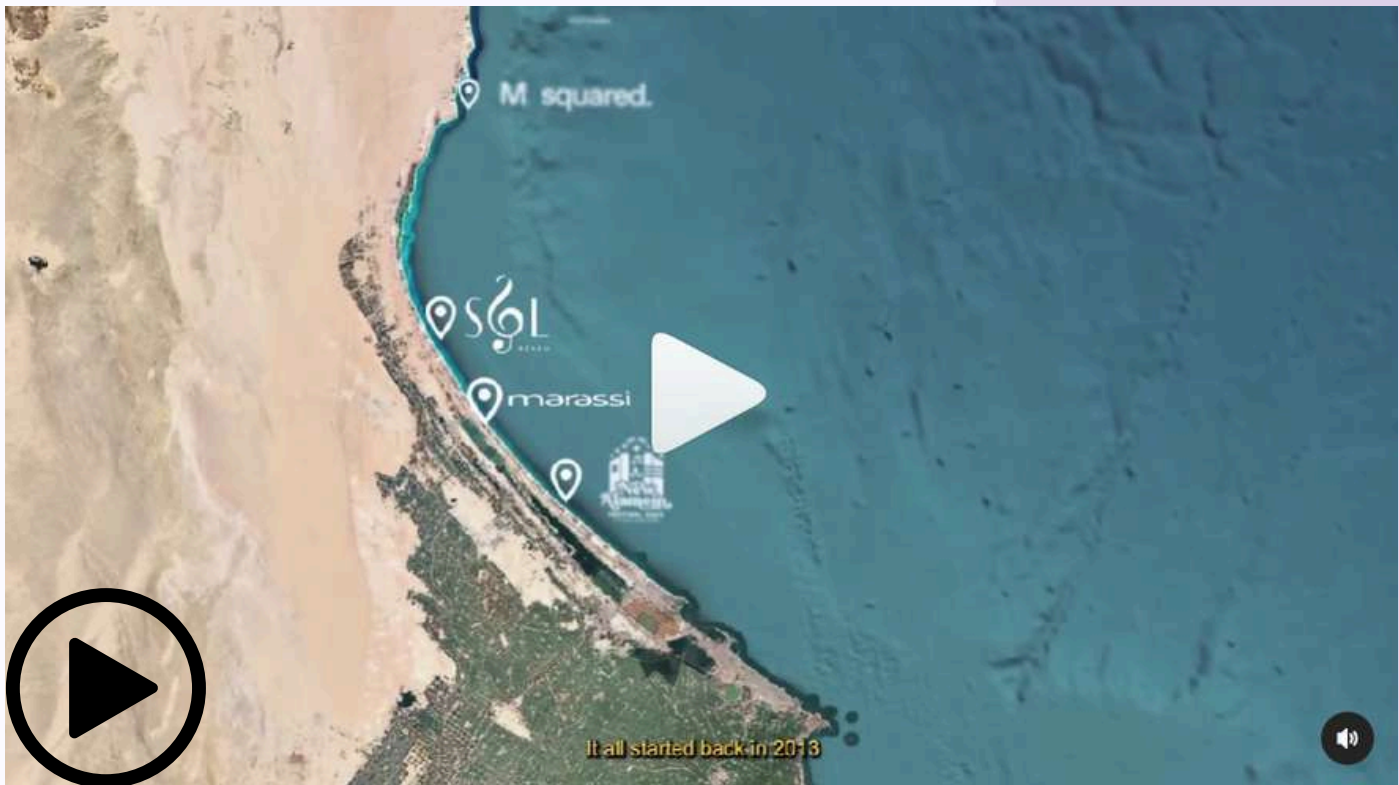


GRAFFITI WORKSHOP

DISTRICT 5



VIDEO PRODUCTION





BEHIND THE SCENES



BEHIND THE SCENES



CONTACT US

Feel free to call, email, or hit us up on our social media accounts.



The Bees Art Direction



The Bees Art Direction



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